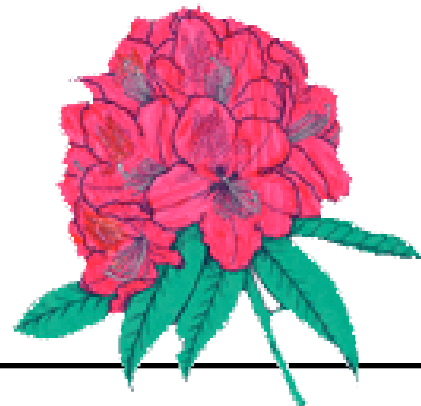


Noyo News



Noyo Chapter

American Rhododendron Society
October 2010

“There are worse things in life than a tumble on heather.”

(Sir Walter Scott)

***Tuesday, Oct. 12, 7:30 pm
Presbyterian Church
367 So. Sanderson Way, FB***

So, what do we know of heathers? We know they're often confused with heaths. Like the rhododendron, they're in the Ericaceae family. They have lots of small flowers. Their foliage varies in color. They thrive here where we live. (See the photo of the Thompson Garden in Manchester from Don Wallace's *Singing Tree Gardens Nursery* Feb., 2010 newsletter.) There are summer and fall/winter bloomers. Some of you know more. Many of us do not.

So, **Bob Boddy**, will present our program this month. He'll explain how to grow and care for heaths and heathers.

Bob has an extensive background that qualifies him to mentor us. He's the owner of the Descanso Nursery, which he established here on the Coast in the 50's. He's been active in the Noyo Chapter since it's beginning. He was our 6th president. He's the only member to have been recognized twice by the Noyo Chapter with a Bronze Medal.

Bob is bound to motivate you to expand your garden to include some (or, some more) heathers and heaths.

ARS Membership Renewal

Have you renewed your ARS membership? It's likely that if you're reading this you will be renewing. Why put it off? It helps if our Membership Chairman, **Terry Giomi**, doesn't have to chase after folks.

To date the Noyo Chapter membership renewals have been coming in very slowly. We have only 28 out of a possi-

ble 69 regular membership renewals and only 1 of a possible 3 associate membership renewals. Terry will soon start sending out reminder notices. This will be the most reminders we have ever had to mail to the membership. To say the least, it's very discouraging, not to mention time consuming and expensive. Please make your commitment to renewing by our next meeting.

In renewing your membership (\$40) in the Noyo Chapter this year, please consider adding a donation to help cover the club's operating expenses. Our Chapter retains only \$10.00 from each membership renewal.

Rhododendron Websites Two to Enjoy

(from the September Cascade Chapter Newsletter, edited by Don Smart)

Here are couple of new websites for you to enjoy. First of all is Jim Barlup's site at: [http://web.me.com/jbarlup1/Barlup_Hybrids/ Home.html](http://web.me.com/jbarlup1/Barlup_Hybrids/Home.html). The site has many photographs categorized by color which can be viewed individually or as a slideshow. Take a look and let Jim know what you think.

Another newer website that is continuing to grow and has tons of information and photographs of rhododendrons is <http://www.hirsutum.info>. This website has been created by members of the Dutch (Netherlands) Chapter of the ARS and was just started in June of 2009. It now has 5023 photos of rhododendron hybrids and 2297 photos of rhododendron species. Jim Barlup and Frank Fujioka are featured on the site with over 150 of their photos. Why is it called "hirsutum.info"? Per the site: "***Rhododendron hirsutum*** was the first rhododendron to be classified and named. It was discovered in the 16th century by a Flemish botanist, Charles l'Ecluse, who later was called Clusius."



9/14/2010 *Passed 9/14/10* Budget

9/1/2010 through 8/31/2011 Using Noyo Chapter Budget 2010-11

Category Description	9/1/2010 Actual	- Budget	8/31/2011 Difference
INCOME			
Club Donations	0.00	600.00	-600.00
Dues			
ARS	0.00	2,056.00	-2,056.00
Chapter	0.00	540.00	-540.00
Other Dues	0.00	0.00	0.00
TOTAL Dues	0.00	2,596.00	-2,596.00
Interest Inc	0.00	100.00	-100.00
Other Inc	0.00	100.00	-100.00
Plant Raffle	0.00	600.00	-600.00
Plant Sales	0.00	7,500.00	-7,500.00
Raffle	0.00	400.00	-400.00
Show Donations	0.00	1,000.00	-1,000.00
Silent Auction	0.00	700.00	-700.00
TOTAL INCOME	0.00	13,596.00	-13,596.00
EXPENSES			
Advertising and Publicity			
Chamber of Commerce	0.00	115.00	115.00
Copy Expense	0.00	100.00	100.00
Newsletter	0.00	400.00	400.00
PO Box	0.00	42.00	42.00
Web Expense	0.00	125.00	125.00
Other Advertising and Publicity	0.00	1,000.00	1,000.00
TOTAL Advertising and Publicity	0.00	1,782.00	1,782.00
ARS Dues	0.00	2,056.00	2,056.00
Capital Outlay	0.00	0.00	0.00
District Director	0.00	300.00	300.00
Gifts			
ARS Research	0.00	100.00	100.00
Awards and Memorials	0.00	100.00	100.00
Mendocino Gardens - Fort Bragg Rhody Sec	0.00	300.00	300.00
Species Foundation	0.00	100.00	100.00
Other Gifts	0.00	0.00	0.00
TOTAL Gifts	0.00	600.00	600.00
Hospitality	0.00	400.00	400.00
Insurance	0.00	550.00	550.00
Judges			
Hospitality	0.00	100.00	100.00
Other Judges	0.00	800.00	800.00
TOTAL Judges	0.00	900.00	900.00

Misc.			
Club Misc.	0.00	100.00	100.00
Show Misc	0.00	50.00	50.00
Other Misc.	0.00	0.00	0.00
TOTAL Misc.	0.00	150.00	150.00
Photos	0.00	50.00	50.00
Plants	0.00	3,000.00	3,000.00
Programs Speakers	0.00	300.00	300.00
Raffle Expense	0.00	200.00	200.00
Rent			
Custodian	0.00	350.00	350.00
Meeting Place	0.00	400.00	400.00
Show Rent	0.00	200.00	200.00
Storage	0.00	900.00	900.00
Other Rent	0.00	0.00	0.00
TOTAL Rent	0.00	1,850.00	1,850.00
Sales Tax	0.00	520.00	520.00
State Corporation Fee	0.00	20.00	20.00
Supplies			
Awards	0.00	200.00	200.00
Other Supplies	0.00	100.00	100.00
TOTAL Supplies	0.00	300.00	300.00
TOTAL EXPENSES	0.00	12,978.00	12,978.00
OVERALL TOTAL	0.00	618.00	-618.00

Noyo Chapter Minutes

Show Meeting

September 14, 2010

- Members Present: Susan Tubbesing, Nannette & Terry Giomi, Frank & Jim Celeri, Rosalie Stanley, Barbara Smith, John Winding, Dick Jones, Sam Foreman, Shirley Kelley
- Theme: "Oldies But Goodies"
- Site: Dana Gray School is reserved.
- Multipurpose room environment: Jim feels that we should take some steps to camouflage the walls to make it less like a school facility.
- Purchasing plants: A motion (m/s T. Giomi, Stanley) to buy 200 plants (for \$800) from Log Cabin Nursery in Oregon was made. The plants are to be chosen from a list reviewed by our local growers and others on a plant selection committee. Motion passed.
- Selling time: John feels that we need more selling time. Related to that is the time (7 to 9 am on Sat) during which entries may be submitted. Some discussion followed about prearranged late entries by members who live far from Fort Bragg, e.g. Gualala.
- Bottles: We need more champagne-type bottles.
- Publicity: Nannette needs assistance with publicity.
- Meeting adjourned at 7:28.
- Respectfully submitted,
Dick Jones, Secretary, Sept 14, 2010

General Meeting

September 14, 2010

- Meeting called to order at 7:33 pm by President, Frank Celeri
 - Dave & Marcy Hanson and Susan Tubbesing, while not new members, were welcomed to the meeting.
 - There were no minutes to be approved as this was our first meeting.
 - Treasurer John Winding's report was accepted. (m/s F Celeri, Charvet).
- John presented a revised budget from the one published in the Sept. newsletter. See above. A motion to pass this revised budget (m/s J. Mathey, T. Giomi) was passed after a vote by Board members was passed (5 - 1) to present the budget to the membership.
- It was reported that Barbara Buell and Ken Jones are both experiencing health issues.
 - Thanks to Reba Dible, Rose Proffit, and Shirley Kelley for tonight's refreshments.

- Membership renewals are lagging with only 17 renewals from the 70 members from last year.
- Dick requested any submissions for the newsletter to add more variety.
- Jim reported on the Show which will be on Apr. 30 & May 1, 2011. The theme is *Oldies, But Goodies*. We'll buy plants from Log Cabin Nursery in Oregon as we did last year to get more variety in our plant sale. Cynthia Frank reported that she had a commitment from Katharine Hall. She will be our 'celebrity' judge.
- Ry Southard*, the new Director of the Mendocino Coast Botanical Gardens gave a slideshow presentation emphasizing the role of the Gardens in the community.
- Dennis conducted the plant raffle which included several plants he brought.
- The meeting adjourned at 8:30.
- Respectfully submitted,
Dick Jones, Secretary, Sept 14, 2010

Noyo Chapter, ARS Officers & Chairpersons
[Noyo Chapter Website](#)

President	Frank Celeri	367-1554
Vice Pres.	Barbara Smith	884-1943, barand@cvcca.com
Secretary	Dick Jones	964-4353, dic@mcn.org
Treasurer	John Winding	937-2140
Directors:	Tom Browne	964-1041
	Byron Jonk	964-5172, btjonk@saber.net
	Lucy Johnson	964-1426, philsabsession@gmail.com
	Phillip Johnson	964-1426, philsabsession@gmail.com
Past Pres.	Rosalie Stanley	367-0720, jpmohn@mcn.org
Show	Jim Celeri	964-7526
Co-Chairmen	Frank Celeri	367-1554
Membership	Terry Giomi	964-4435, tjgiomi@aol.com
Hospitality	Shirley Kelley	937-1550, spckelley@att.net
Plant Raffle		
Wellness		
Editor	Dick Jones	964-4353, dic@mcn.org

Mark Your Calendars
2010 - 2011 Meeting Schedule

(Meetings typically are at the Presbyterian Church in Fort Bragg starting at 7:30 pm.)

- Tuesday, Oct. 12
- Tuesday, Nov. 9
- Tuesday, Dec. 14 - Xmas Dinner
- Tuesday, Jan. 11
- Tuesday, Feb. 8
- Tuesday, Mar. 8
- Tuesday, Apr. 12
- Saturday & Sunday, Apr. 30 - May 1

34th Show & Plant Sale

“Oldies But Goodies”

- Saturday, May 21 - Spring Potluck
- Board Meetings: 10/21 & 2/17

Show Meeting

There will be a Show meeting at 6:30 before the General Meeting on ***Tuesday, Oct. 12***. All members are encouraged to attend .

Noyo Chapter

American Rhododendron Society

P.O. Box 1068

Fort Bragg, CA 95437-1068