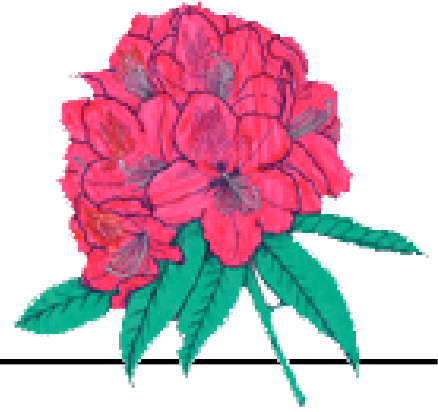


# Noyo News



## Noyo Chapter

American Rhododendron Society  
September 2010

### **MCBG'S Role**

**Tuesday, Sept. 14, 7:30 pm**  
**Presbyterian Church**  
**367 So. Sanderson Way, FB**

Ry Southard, the new Executive Director at the Mendocino Coast Botanical Garden will speak on the Garden's role in our community. After his presentation Ry will entertain questions about the Gardens.

Ry's experience includes serving as Executive Director of the Betty Ford Alpine Gardens in Vail, Colorado. As the director, he was privileged to work with President Gerald Ford and Mrs. Betty Ford. In Vail, he worked for the world's highest botanical gardens and he is now assuming the leadership of the unique Mendocino Coast Botanical Gardens that includes the ocean bluffs, incredible rhododendrons, as well as beautiful perennial gardens and plant collections.

Besides his horticultural experiences Ry has an extensive business background. He was the co-founder and general manager of a financial planning and management group. He was also Vice President of a solar panel mounting system company in Carbondale, Colorado.

Some business will be conducted including a vote on the **proposed budget**. See page 3. Bring your budget to the meeting for easy reference regarding questions.

### **Greetings from Our Prez**

**Hello everyone!**

I'd like to welcome all of you to the 1010-1011 year of the Noyo Chapter of the ARS.

The important thing about being part of our club is to have fun with our varied members and enjoy yourself at

our events. It's important to have fun while being a part of this group.

Along with our officers I look forward to serving you this year. Please bear with me as speaking in front of groups is not my usual cup of tea. With your support, this year promises to be another successful and fun year in the Noyo Chapter. **Frank**

### **In Memory**



**Stel Aker**  
**1926 - 2010**

### **Renewal time is here**

It's that time of year again! Membership renewals for the ARS and our Noyo Chapter for the 2010-11 year are now due. Members who need to renew are receiving the standard form and return envelope with this newsletter. Please remit as soon as possible to keep us from having to incur additional costs and time associated with sending out reminders.

In renewing your membership in the Noyo Chapter this year, please consider adding a donation to help cover the club's operating expenses. Our Chapter retains only \$10.00 from each membership renewal. This amount does not even cover our normal operating expenses (rent, newsletter, insurance, etc.). A \$10.00, or more, donation from each of our members would go a long way toward defraying these costs. Thank you for your consideration.

**Terry Giomi**

Membership Chairman

# ***Noyo Chapter Board Minutes***

August 31, 2010

Noyo Chapter Board Meeting

Meeting called to order by President, Frank Celeri, at 7:30 pm.

Members Present; Frank Celeri, Rosalie Stanley, John Winding, Barbara Smith

Members Absent; Tom Browne, Lucy Johnson, Phillip Johnson, Byron Jonk, Dick Jones

Membership meetings will be held at the Presbyterian Church on 9/14, 10/12, 11/9, (7:30 pm) 12/14 (5:00 pm Christmas Party), 1/11, 2/8, 3/8 and 4/12 (7:30 pm)

Board meetings will be held on 10/21 & 2/17 (time & location to be announced) additional meetings to be held if needed.

Show date is 4/30 & 5/1

May Potluck will be at 12:00 5/21 (location to be announced)

Dues will be the same as last year and will be in the newsletter

Barbara has 4 speakers lined up for meetings.

John gave the final treasurers report for last year and proposed a budget for 2010-2011

Frank motioned to accept the proposed budget; Rosalie 1st, John 2<sup>nd</sup>; motion held for 5<sup>th</sup> board member.

Meeting adjourned at 8:40 pm.

Respectfully submitted,

Rosalie Stanley for Dick Jones, Secretary

## ***Show Meeting***

Jim Celeri has scheduled a Show meeting at 6:30 pm before the General Meeting on ***Tuesday, Sept. 14.***

This will be the first Show organizing meeting of the year. Everyone is welcome to attend and make suggestions.

***FALL WESTERN REGIONAL  
ARS CONFERENCE, FRIDAY  
OCT. 8 ~ SUNDAY OCT. 10, 2010***

Two years in the planning, this conference will be held on the scenic Central Oregon Coast in "The City of Rhododendrons" – Florence Oregon – at the Three Rivers Hotel & Native American Casino. \$79 a night plus tax, is very reasonable. Phone 877-374-8377 and tell them you are coming to the Fall 2010 ARS Western Regional Rhododendron Conference. Time to register now!



### ***Noyo Officers for 2010-2011 at last spring's installation of officers***

*(from right to left)*

***Frank Celeri, president; Tom Browne, Director; John Winding, Treasurer; Rosalie Stanley, Past President; Dick Jones, Secretary and Alternate District 5 Director; Phillip Johnson, Director; (Dennis McKiver, not an officer this year); Lucy Johnson, Director;***

*Missing from this picture are Barbara Smith, Vice-President and Byron Jonk, Director.*

See the ARS Summer Journal for programs, registration form. Or check the conference website

[web.me.com/siuslawars/WRC2010/](http://web.me.com/siuslawars/WRC2010/), for PDF registration form and information on lodging, transportation, schedule, speakers, and tours.

This is the "10-10-10 Conference" for Siuslaw Chapter – (tenth ARS WR Conference on October 10, 2010)! With

that experience, they know how to plan a conference that's educational (bonsai class), entertaining (Harold Greer Program), and all very reasonably priced. Golf courses, dune buggy, bus rides, fresh sea food, wineries – all on the beautiful Oregon Coast. Plan it with a vacation to explore all of the the entire Oregon Coast at a leisurely pace!

**Noyo Chapter Budget    09-10 Actual\*                      09-10 Budgeted\*                      Difference\*                      10-11 Proposed Budget**

(\*These figures are rounded off to the nearest dollar.)

**INCOME**

Club Donations	360	0	360	600
Dues: ARS	2,486	2,056	430	2,486
Chapter	794	540	254	794
TOTAL Dues	3,280	2,596	684	3,280
Interest	3	100	(97)	3
Other	0	100	(100)	
Plant Raffle	193	600	(407)	400
Plant Sales	6,801	8,500	(1,699)	7,500
Raffle	1,246	400	846	500
Show Donations	600	1,000	(400)	1,000
Silent Auction	0	700	(700)	800
<b>TOTAL INCOME</b>	<b>12,483</b>	<b>13,996</b>	<b>(1,513)</b>	<b>14,083</b>

**EXPENSES**

Advertising & Publicity				
Chamber of Commerce	0	115	115	115
Copy Expenses	84	100	16	100
Newsletter	362	400	38	400
PO Box	44	42	(2)	44
Other Advertising & Publicity	1,462	2,000	538	1,200
TOTAL Advertising & Publicity	1,952	2,657	705	1,859
ARS Dues	2,456	2,056	(400)	2,456
Capital Outlay	0	0	0	0
District Director	0	300	300	
Gifts: ARS Research	0	100	100	100
Awards & Memorials	7	100	94	100
MCBG, FB Rhodo Sec.	1,000	1,000	0	300
Species Foundation	100	100	0	100
TOTAL Gifts	1,107	1,300	194	600
Hospitality	528	400	(128)	400
Insurance	535	200	(335)	653
Judges: Hospitality	90	300	210	90
Other, Judges	500	800	300	800
TOTAL Judges	590	1,100	510	890
Misc.: Club Misc.	44	100	56	100
Show Misc	0	50	50	
TOTAL Misc	44	150	106	100
Photos	0	100	100	
Plants	3,363	3,500	137	3,000
Program Speakers	18	600	583	300
Raffle Expense	0	200	200	
Rent: Custodian	0	350	350	
Meeting Place	500	400	(100)	500
Storage	900	900	0	900
Other Rent	575	0	(575)	575
TOTAL Rent	1,975	1,650	(325)	1,975
Sales Tax	591	520	(71)	591
State Corporation Fee	20	0	(20)	20
Supplies: Awards	67	200	134	100
Other Supplies	129	100	(29)	100
TOTAL Supplies	195	300	105	200
<b>TOTAL EXPENSES</b>	<b>13,373</b>	<b>15,033</b>	<b>1,660</b>	<b>13,044</b>

**OVERALL TOTAL                      (890)                      (1,037)                      147                      1,039**

## ***Noyo Chapter, ARS Officers & Chairpersons*** ***Noyo Chapter Website***

President	Frank Celeri	367-1554
Vice Pres.	Barbara Smith	884-1943, <a href="mailto:barand@cvcca.com">barand@cvcca.com</a>
Secretary	Dick Jones	964-4353, <a href="mailto:dic@mcn.org">dic@mcn.org</a>
Treasurer	John Winding	937-2140
Directors:	Tom Browne	964-1041
	Byron Jonk	964-5172, <a href="mailto:btjonk@saber.net">btjonk@saber.net</a>
	Lucy Johnson	964-1426, <a href="mailto:philsabsession@gmail.com">philsabsession@gmail.com</a>
	Phillip Johnson	964-1426, <a href="mailto:philsabsession@gmail.com">philsabsession@gmail.com</a>
Past Pres.	Rosalie Stanley	67-0720, <a href="mailto:jpmohn@mcn.org">jpmohn@mcn.org</a>
Show	Jim Celeri	964-7526
Co-Chairmen	Frank Celeri	367-1554
Membership	Terry Giomi	964-4435, <a href="mailto:tjgiomi@aol.com">tjgiomi@aol.com</a>
Hospitality		
Plant Raffle		
Wellness		
Editor	Dick Jones	964-4353, <a href="mailto:dic@mcn.org">dic@mcn.org</a>

## ***Mark Your Calendars*** ***2010 - 2011 Meeting Schedule***

(Meetings typically are at the Presbyterian Church in Fort Bragg starting at 7:30 pm.)

- Tuesday, Sept 14
- Tuesday, Oct. 12
- Tuesday, Nov. 9
- Tuesday, Dec. 15 - Xmas Dinner
- Tuesday, Jan. 11
- Tuesday, Feb. 8
- Tuesday, Mar. 8
- Tuesday, Apr. 12
- Saturday & Sunday, Apr. 30 - May 1  
***34th Show & Plant Sale***  
***“Oldies But Goodies”***
- Saturday, May 21 - Spring Potluck
  
- Board Meetings: 1/21 & 2/17
- ***Western Regional Convention,***  
***10/8 - 10/10, Florence, Oregon***

## ***Noyo Chapter***

American Rhododendron Society

P.O. Box 1068

Fort Bragg, CA 95437-1068